

LOREANNA LASTORIA

Innovative graphic & web designer

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🌐 [/loreannalastoria](https://www.linkedin.com/company/loreannalastoria)

📷 [/lastoria.designs](https://www.instagram.com/lastoria.designs)

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DIGITAL SKILLS

Adobe Creative Cloud
Illustrator, InDesign,
Photoshop, AfterEffects,
Premiere Elements

Microsoft Office
Word, Excel, Powerpoint

Web
HTML, CSS & Javascript
Parallax, Processing & p5
PHP & MySQL

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ACHIEVEMENTS

Dean's Honor Roll at
Vanier College
2013 Media Award
2008 Computers Award

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INTERESTS

3D modeling
Drawing and sketching
Traveling
Photography
Experimenting with trends

EDUCATION

- Concordia University (BAC) Montreal, Qc. **2016–2020**
• Faculty of Fine Arts Specialization in Computation Arts **ANTICIPATED**
- Vanier College (DEC) Montreal, Qc. **2013–2016**
- OST: Micropublishing & Hypermedia

EXPERIENCE

- **PRODUCTION MANAGER**
- **The Concordian, Montreal, Qc.** **June 2017-Present**
 - Create eye-catching, aesthetic designs, advertisements, photo essays, etc.
 - Manage newspaper content alongside Editor-in-Cheif.
 - Develop a new, modern look for the brand.
- **LEAD GRAPHIC DESIGNER**
- **Lastoria Designs, Laval, Qc.** **2015–Present**
 - Produce unique branding essentials such as logos, business cards.
 - Create effective print designs such as posters, labels, banners.
 - Designed modern social media content for Facebook, etc.
 - *Collaborated with diverse clients such as Pancreatic Cancer Canada Foundation, McGill University, Mi&Stu Foods, Jaqueline's Cuisine, De Vellis Auto Stop, Mike and Hira Fashion, Lufuu Inc, Infinity Designs.*
- **GRAPHIC DESIGN CONTRACT**
- **Vanier College, Montreal, Qc.** **Feb–Sept 2017**
 - Assist in the (Dis)Confort Zones campaign.
 - Produce exclusive promotional media such as posters.
 - Mentor a graduating Vanier student throughout.
- **GRAPHIC DESIGN INTERNSHIP**
- **McGill University Advancement, Montreal, Qc.** **April–Nov 2016**
 - Create stylish print publications for various campaigns.
 - Meet with clients & printers to discuss projects.
 - Design compelling digital publications for social media.